

# Sanserata

---

A bright and unflappable articulated sans dedicated to cheerful branding and a business casual tone, by Gerard Unger

---

## ABOUT THE TYPEFACE

Dr Gerard Unger expands the concept of Alverata to a sans type family with Sanserata, adding particular characteristics which improve reading. Sanserata's originality does not overtly present itself at text sizes. Rather, at those sizes, it draws upon its enormous x-height, short extenders, and articulated terminals to improve readability, especially on screens. Characters flare and curve as they come to their articulated end, but a reader likely wouldn't notice. What they would notice is that their ability to take in more content in a line of text is improved because the lettershapes are more defined. Articulation also helps to get clearer text from digital sources, where rectangular endings tend to get rounded by the emission of light from the screen.

Lately there seems a whispered discontent with the lack of progress in the sans serif category. Designs can either stretch too far beyond what is accepted or be too bland to be considered new. Sanserata's strength is in being vivid and unique without being off-putting. This bodes well for designers of paragraphs and of

branding schemes since, with Sanserata's two flavors, it is well able to capture attention or simply set the tone. Sanserata's first voice is a generous, friendly, and even cheerful sans serif. But when using the alternate letterforms its voice becomes more businesslike, though still with nice curves, generous proportions, and a pleasant character.

Sanserata comes in seven weights with matching italics, covers the Latin Extended character set, and is loaded with extras. Its OpenType features allow for the implementation of typographic niceties such as small caps, both tabular and proportional lining and oldstyle figures, ligatures, alternate characters, case-sensitive variants, and fractions. The complete Sanserata family, along with our entire catalogue, has been optimised for today's varied screen uses.

For extended branding use with Sanserata, check out Alverata, the contemporary, eclectic typeface drawn from roots in Romanesque Europe.

---

## STYLES & SCRIPTS

Sanserata Light & *Light Italic*

Sanserata Regular & *Italic*

Sanserata Medium & *Medium Italic*

Sanserata Semibold & *Semibold Italic*

Sanserata Bold & *Bold Italic*

Sanserata ExtraBold & *ExtraBold Italic*

Sanserata Black & *Black Italic*

**typetogether**

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z ?

Ā B C Đ E F Ğ Ħ Ĩ J K L M N

O P Q R S T Ů V W X Y Z

ä b ç đ ě e f f ĝ g h h i i j k l l

m m ñ n ø p q r š t ů u v v

w w x x ŷ y z z Æ ß đ i j f i f f i f f l

{ [ ( \* & ¶ † , : @ N ° ? ! § « » - ) ] }

€ £ \$ ¥ N ° 1 2 3 4 5 6 7 8 9 %

P<sub>ts</sub> ¢ 0 1 2 3 4 5 6 7 8 9<sup>a</sup> (1+3)<sup>69</sup> / 4

# flare and curve

Generous, friendly, and cheerful sans serif

## Businesslike alternates

ee ff gg hh ii kk ll mm  
nn uu vv ww xx yy zz

**AGENCY** TalkTalk wi-fi router passwords 'stolen'

# Serendipia

**VIDEO:** *boxea* contra un canguro para salvar a su perro

## 101,932 or 101,932?

JUAN D. PERÓN 4190 / C1181ACH CABA / BUENOS AIRES

## Alverata's best friend

Løkke vil hellere lede landet end »hænge fast« i gamle valg

## DO YOU READ ME?

## Naturwissenschaften machen keinen Spaß

30 PT (LIGHT & LIGHT ITALIC ITALIC)

The *only* way is ethics

30 PT (REGULAR & ITALIC)

The *only* way is ethics

30 PT (MEDIUM & MEDIUM ITALIC)

The *only* way is ethics

30 PT (SEMIBOLD & SEMIBOLD ITALIC)

The *only* way is ethics

30 PT (BOLD & BOLD ITALIC)

The *only* way is ethics

30 PT (EXTRA BOLD & EXTRA BOLD ITALIC)

The *only* way is ethics

30 PT (EXTRA BOLD & EXTRA BOLD ITALIC)

The *only* way is ethics

24 PT (LIGHT & LIGHT ITALIC ITALIC + SS01)

The *only* way is ethics

24 PT (REGULAR & ITALIC)

The *only* way is ethics

24 PT (MEDIUM & MEDIUM ITALIC + SS01)

The *only* way is ethics

24 PT (SEMIBOLD & SEMIBOLD ITALIC + SS01)

The *only* way is ethics

24 PT (BOLD & BOLD ITALIC + SS01)

The *only* way is ethics

24 PT (EXTRA BOLD & EXTRA BOLD ITALIC + SS01)

The *only* way is ethics

24 PT (EXTRA BOLD & EXTRA BOLD ITALIC + SS01)

The *only* way is ethics

18/22 PT (LIGHT & LIGHT ITALIC ITALIC)

To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must

18/22 PT (REGULAR & ITALIC)

To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must

18/22 PT (MEDIUM & MEDIUM ITALIC)

To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must

18/22 PT (SEMIBOLD & SEMIBOLD ITALIC)

To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must

18/22 PT (BOLD & BOLD ITALIC)

To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must

18/22 PT (EXTRA BOLD & EXTRA BOLD ITALIC)

To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must

18/22 PT (EXTRA BOLD & EXTRA BOLD ITALIC)

To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must

16/20 PT (LIGHT & LIGHT ITALIC ITALIC)

To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must swear to “use treatments

16/20 PT (REGULAR & ITALIC)

To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must swear to “use treatments

16/20 PT (MEDIUM & MEDIUM ITALIC)

To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must swear to “use treatments

16/20 PT (SEMIBOLD & SEMIBOLD ITALIC)

To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must swear to “use treatments

16/20 PT (BOLD & BOLD ITALIC)

To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must swear to “use treatments

16/20 PT (EXTRA BOLD & EXTRA BOLD ITALIC)

To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must swear to “use treatments

16/20 PT (EXTRA BOLD & EXTRA BOLD ITALIC)

To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must swear to “use treatments

14/17 PT (LIGHT & LIGHT ITALIC ITALIC)

The *ethical framework* that we operate in today was defined at this time, so it's worth considering it a little further. HERB LUBALIN was an expert at applying *typography in a sculptural way* and a genius at employing heavily stylized typography to evoke a philosophy or a way of seeing the world. *"He didn't like the idea of selling things to people they didn't need. But he also did it for creative reasons because he couldn't do what he wanted to."* LUBALIN did some of his best work for the anti-Vietnam war Democrat George McGovern. He was also nearly arrested for indecency for his work as art director on the erotic

14/17 PT (MEDIUM & MEDIUM ITALIC)

The ***ethical framework*** that we operate in today was defined at this time, so it's worth considering it a little further. HERB LUBALIN was an expert at applying ***typography in a sculptural way*** and a genius at employing heavily stylized typography to evoke a philosophy or a way of seeing the world. ***"He didn't like the idea of selling things to people they didn't need. But he also did it for creative reasons because he couldn't do what he wanted to."*** LUBALIN did some of his best work for the anti-Vietnam war Democrat George McGovern. He was also nearly arrested for indecency for his

14/17 PT (REGULAR & ITALIC)

The *ethical framework* that we operate in today was defined at this time, so it's worth considering it a little further. HERB LUBALIN was an expert at applying *typography in a sculptural way* and a genius at employing heavily stylized typography to evoke a philosophy or a way of seeing the world. *"He didn't like the idea of selling things to people they didn't need. But he also did it for creative reasons because he couldn't do what he wanted to."* LUBALIN did some of his best work for the anti-Vietnam war Democrat George McGovern. He was also nearly arrested for indecency for his work as art director on the erotic

14/17 PT (SEMIBOLD & SEMIBOLD ITALIC)

The ***ethical framework*** that we operate in today was defined at this time, so it's worth considering it a little further. HERB LUBALIN was an expert at applying ***typography in a sculptural way*** and a genius at employing heavily stylized typography to evoke a philosophy or a way of seeing the world. ***"He didn't like the idea of selling things to people they didn't need. But he also did it for creative reasons because he couldn't do what he wanted to."*** LUBALIN did some of his best work for the anti-Vietnam war Democrat George McGovern. He was also nearly arrested for indecency for his



14/17 PT (BOLD & BOLD ITALIC)

The *ethical framework* that we operate in today was defined at this time, so it's worth considering it a little further. HERB LUBALIN was an expert at applying *typography in a sculptural way* and a genius at employing heavily stylized typography to evoke a philosophy or a way of seeing the world. "He didn't like the idea of selling things to people they didn't need. But he also did it for creative reasons because he couldn't do what he wanted to." LUBALIN did some of his best work for the anti-Vietnam war Democrat George McGovern. He was also nearly arrested for

14/17 PT (EXTRA BOLD & EXTRA BOLD ITALIC)

The *ethical framework* that we operate in today was defined at this time, so it's worth considering it a little further. HERB LUBALIN was an expert at applying *typography in a sculptural way* and a genius at employing heavily stylized typography to evoke a philosophy or a way of seeing the world. "He didn't like the idea of selling things to people they didn't need. But he also did it for creative reasons because he couldn't do what he wanted to." LUBALIN did some of his best work for the anti-Vietnam war Democrat George McGovern.

14/17 PT (BLACK & BLACK ITALIC)

The *ethical framework* that we operate in today was defined at this time, so it's worth considering it a little further. HERB LUBALIN was an expert at applying *typography in a sculptural way* and a genius at employing heavily stylized typography to evoke a philosophy or a way of seeing the world. "He didn't like the idea of selling things to people they didn't need. But he also did it for creative reasons because he couldn't do what he wanted to." LUBALIN did some of his best work for the anti-Vietnam war Democrat George McGovern.



8/11 PT (LIGHT & LIGHT ITALIC)

To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must swear to “use treatments for the benefit of the ill in accordance with my ability and my judgement.” To a lawyer, the issue of ethics also relates primarily to treating clients well; although this is about ensuring that no conflicts of interest occur and that a lawyer keeps confidential any potentially damaging information they are told by

10/13 PT (LIGHT & LIGHT ITALIC)

To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must swear to “use treatments for the benefit of the ill in accordance with my ability and my judgement.” To a lawyer, the issue of ethics also relates primarily to treating

12/15 PT (LIGHT & LIGHT ITALIC)

To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must swear to “use treatments for the benefit of the ill in accordance with my ability and my

8/11 PT (REGULAR & ITALIC)

To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must swear to “use treatments for the benefit of the ill in accordance with my ability and my judgement.” To a lawyer, the issue of ethics also relates primarily to treating clients well; although this is about ensuring that no conflicts of interest occur and that a lawyer keeps confidential any potentially damaging information they are told by a client. To a

10/13 PT (REGULAR & ITALIC)

To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must swear to “use treatments for the benefit of the ill in accordance with my ability and my judgement.” To a lawyer, the issue of ethics also relates primarily to treating clients well;

12/15 PT (REGULAR & ITALIC)

To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must swear to “use treatments for the benefit of the ill in accordance with my ability and my judge-

8/11 PT (MEDIUM & MEDIUM ITALIC)

To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must swear to “use treatments for the benefit of the ill in accordance with my ability and my judgement.” To a lawyer, the issue of ethics also relates primarily to treating clients well; although this is about ensuring that no conflicts of interest occur and that a lawyer keeps confidential any potentially damaging information

10/13 PT (MEDIUM & MEDIUM ITALIC)

To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must swear to “use treatments for the benefit of the ill in accordance with my ability and my judgement.” To a lawyer, the issue of ethics also relates primarily to treating clients well;

12/15 PT (MEDIUM & MEDIUM ITALIC)

To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must swear to “use treatments for the benefit of the ill in accordance with my ability and my judge-

8/11 PT (BOLD & BOLD ITALIC)

**To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must swear to “use treatments for the benefit of the ill in accordance with my ability and my judgement.” To a lawyer, the issue of ethics also relates primarily to treating clients well; although this is about ensuring that no conflicts of interest occur and that a lawyer keeps confidential any potentially damag-**

10/13 PT (BOLD & BOLD ITALIC)

**To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must swear to “use treatments for the benefit of the ill in accordance with my ability and my judgement.” To a lawyer, the issue of ethics also relates**

12/15 PT (BOLD & BOLD ITALIC)

**To a doctor, *ethics are about keeping a patient alive*. The modern HIPPOCRATIC oath that a doctor takes is the main example of this. A doctor must swear to “use treatments for the benefit of the ill in accordance with my abili-**

## 8/11 PT (LIGHT &amp; LIGHT ITALIC)

ZATÍM SE MŮŽEME TIŠE a nenápadně rozhlédnout. *Ten nervózní pán, co pořád křičí, je teda filmový režisér, řečený též réža; poznáte ho podle bílého pláště a podle toho, že smí v ateliéru kouřit. V jeho blízkosti se čile hemží jeden nebo dva mladší lidé ve svetrech; říká se jim hilfáci čili pomocní režiséři, jejichž úkolem je dbát, aby byly splněny všechny režisérovsky pokyny, aby byli na svém místě herci a jiné potřebné rekvizity a aby sami byli po ruce, kdykoli je třeba nějakého hromosvodu, když něco neklape. Dále je*

## 8/11 PT (REGULAR &amp; ITALIC)

ZATÍM SE MŮŽEME TIŠE a nenápadně rozhlédnout. *Ten nervózní pán, co pořád křičí, je teda filmový režisér, řečený též réža; poznáte ho podle bílého pláště a podle toho, že smí v ateliéru kouřit. V jeho blízkosti se čile hemží jeden nebo dva mladší lidé ve svetrech; říká se jim hilfáci čili pomocní režiséři, jejichž úkolem je dbát, aby byly splněny všechny režisérovsky pokyny, aby byli na svém místě herci a jiné potřebné rekvizity a aby sami byli po ruce, kdykoli je třeba nějakého hromosvodu, když něco*

## 8/11 PT (MEDIUM &amp; MEDIUM ITALIC)

ZATÍM SE MŮŽEME TIŠE a nenápadně rozhlédnout. *Ten nervózní pán, co pořád křičí, je teda filmový režisér, řečený též réža; poznáte ho podle bílého pláště a podle toho, že smí v ateliéru kouřit. V jeho blízkosti se čile hemží jeden nebo dva mladší lidé ve svetrech; říká se jim hilfáci čili pomocní režiséři, jejichž úkolem je dbát, aby byly splněny všechny režisérovsky pokyny, aby byli na svém místě herci a jiné potřebné rekvizity a aby sami byli po ruce, kdykoli je třeba nějakého hromosvodu, když*

## 8/11 PT (BOLD &amp; BOLD ITALIC)

**ZATÍM SE MŮŽEME TIŠE a nenápadně rozhlédnout. *Ten nervózní pán, co pořád křičí, je teda filmový režisér, řečený též réža; poznáte ho podle bílého pláště a podle toho, že smí v ateliéru kouřit. V jeho blízkosti se čile hemží jeden nebo dva mladší lidé ve svetrech; říká se jim hilfáci čili pomocní režiséři, jejichž úkolem je dbát, aby byly splněny všechny režisérovsky pokyny, aby byli na svém místě herci a jiné potřebné rekvizity a aby sami byli po ruce, kdykoli je třeba***

## 10/13 PT (LIGHT &amp; LIGHT ITALIC)

ZATÍM SE MŮŽEME TIŠE a nenápadně rozhlédnout. *Ten nervózní pán, co pořád křičí, je teda filmový režisér, řečený též réža; poznáte ho podle bílého pláště a podle toho, že smí v ateliéru kouřit. V jeho blízkosti se čile hemží jeden nebo dva mladší lidé ve svetrech; říká se jim hilfáci čili pomocní režiséři, jejichž úkolem je dbát, aby byly splněny*

## 10/13 PT (REGULAR &amp; ITALIC)

ZATÍM SE MŮŽEME TIŠE a nenápadně rozhlédnout. *Ten nervózní pán, co pořád křičí, je teda filmový režisér, řečený též réža; poznáte ho podle bílého pláště a podle toho, že smí v ateliéru kouřit. V jeho blízkosti se čile hemží jeden nebo dva mladší lidé ve svetrech; říká se jim hilfáci čili pomocní režiséři, jejichž úkolem je dbát, aby byly splněny*

## 10/13 PT (MEDIUM &amp; MEDIUM ITALIC)

ZATÍM SE MŮŽEME TIŠE a nenápadně rozhlédnout. *Ten nervózní pán, co pořád křičí, je teda filmový režisér, řečený též réža; poznáte ho podle bílého pláště a podle toho, že smí v ateliéru kouřit. V jeho blízkosti se čile hemží jeden nebo dva mladší lidé ve svetrech; říká se jim hilfáci čili pomocní režiséři, jejichž úkolem*

## 10/13 PT (BOLD &amp; BOLD ITALIC)

**ZATÍM SE MŮŽEME TIŠE a nenápadně rozhlédnout. *Ten nervózní pán, co pořád křičí, je teda filmový režisér, řečený též réža; poznáte ho podle bílého pláště a podle toho, že smí v ateliéru kouřit. V jeho blízkosti se čile hemží jeden nebo dva mladší lidé ve svetrech; říká se jim hilfáci čili pomocní režiséři, jejichž***

## 12/15 PT (LIGHT &amp; LIGHT ITALIC)

ZATÍM SE MŮŽEME TIŠE a nenápadně rozhlédnout. *Ten nervózní pán, co pořád křičí, je teda filmový režisér, řečený též réža; poznáte ho podle bílého pláště a podle toho, že smí v ateliéru kouřit. V jeho blízkosti se čile hemží jeden*

## 12/15 PT (REGULAR &amp; ITALIC)

ZATÍM SE MŮŽEME TIŠE a nenápadně rozhlédnout. *Ten nervózní pán, co pořád křičí, je teda filmový režisér, řečený též réža; poznáte ho podle bílého pláště a podle toho, že smí v ateliéru kouřit. V jeho blízkosti se čile hemží jeden*

## 12/15 PT (MEDIUM &amp; MEDIUM ITALIC)

ZATÍM SE MŮŽEME TIŠE a nenápadně rozhlédnout. *Ten nervózní pán, co pořád křičí, je teda filmový režisér, řečený též réža; poznáte ho podle bílého pláště a podle toho, že smí v ateliéru kouřit. V jeho blízkosti se*

## 12/15 PT (BOLD &amp; BOLD ITALIC)

**ZATÍM SE MŮŽEME TIŠE a nenápadně rozhlédnout. *Ten nervózní pán, co pořád křičí, je teda filmový režisér, řečený též réža; poznáte ho podle bílého pláště a podle toho, že smí v ateliéru kouřit. V jeho blízkosti se čile hemží je-***

SMALL CAPS	Charming Soupçon	CHARMING SOUPÇON
ALL SMALL CAPS	RADIO Amsterdam	RADIO AMSTERDAM
ALL CAPS	123 e-b —La Haya-78	123 E-B —LA HAYA-78
LIGATURES	ff fi fj ffi ffl	ff fi fj ffi ffl
PROPORTIONAL OLD STYLE	0123456789£\$€¥	0123456789£\$€¥
PROPORTIONAL LINING FIGURES	0123456789£\$€¥	0123456789£\$€¥
TABULAR OLD STYLE FIGURES	0123456789£\$€¥	0123456789£\$€¥
TABULAR LINING FIGURES	0123456789£\$€¥	0123456789£\$€¥
NUMERATOR / DENOMINATOR	0123456789/0123456789	0123456789/0123456789
FRACTIONS	1/2 3/4 1/46 5/7 26/987	½ ¾ ¼₆ ⅕ ²⁶/₉₈₇
ARBITRARY FRACTIONS	1456/54676	1456/54676
SUPERIOR / INFERIOR	H2O xb8 y³+5 aIndex	H₂O x₈ y <sup>³+5</sup> a <sup>̂</sup> Index
ORDINALS	1st 2nd 3rd Mlle 2e 85th	1 <sup>st</sup> 2 <sup>nd</sup> 3 <sup>rd</sup> M <sup>lle</sup> 2 <sup>e</sup> 85 <sup>th</sup>
TURKISH/AZERI/CRIMEAN TATAR	findik FINDIK	findik FINDİK
ROMANIAN/MOLDOVIAN	Timiș, TIMIȘ	Timiș, TIMIȘ
CATALONIAN	Al·legoría Hel·lènic	Al·legoría Hel·lènic
STYLISTIC SET 1	e f g h i k l m n u v w x y z ě î ģ ĥ ĭ j l ñ ů ù ž ...	e f g h i k l m n u v w x y z ě î ģ ĥ ĭ j l ñ ů ù ž ...





**Lat**

**SUPPORTED LANGUAGES INCLUDE (LATIN):**

Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Bosnian, Catalan, Chiga, Congo Swahili, Cornish, Croatian, Czech, Danish, Dutch, Embu, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Galician, Ganda, German, Gusii, Hungarian, Icelandic, Indonesian, Irish, Italian, Jola-Fonyi, Kabuverdianu, Kalaallisut, Kalenjin, Kamba, Kikuyu, Kinyarwanda, Latvian, Lithuanian, Luo, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Maltese, Manx, Maori, Meru, Morisyen, North Ndebele, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Polish, Portuguese, Romanian, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Sena, Serbian (Latin), Shambala, Shona, Slovak, Slovenian, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Teso, Vunjo, Welsh, Zulu ...

**Pro**

**EXTENDED TYPOGRAPHIC FEATURES:**

Basic ligatures, small caps, 5 sets of figures (hybrid, lining, tabular lining, old-style, tabular old-style), fractions & arbitrary fractions, superiors & inferiors, ordinals, class kerning, case sensitive characters, contextual alternates ...

**AVAILABLE FONT SETS:**

Sanserata

Pro

Lat

---

**THE DESIGNERS**

*Dr Gerard Unger* Born at Arnhem, Netherlands, 1942. Studied graphic design, typography and type design from 1963–'67 at the Gerrit Rietveld Academy, Amsterdam. He teaches as visiting Professor at The University of Reading, UK, Department of Typography and Graphic Communication, and he is Professor of Typography at Leiden University, the Netherlands – where he received his PhD in 2013. Free lance designer from 1972. He has designed stamps, coins, magazines, newspapers, books, logo's, corporate identities, annual reports and many other objects, and typefaces.

He has been awarded several Dutch and international prizes and honours, such as two honorary doctorates by the universities of Hasselt, Belgium and Tallinn, Estonia. He has written articles for the trade press, and several larger publications, such as *Landscape with Letters* (1989), linking the usually limited scope of type and typography with a wider cultural view. His book *Terwijl je leest* — about reading — has been translated in Italian, English, Spanish and German.

**UPGRADE FROM SINGLE WEIGHT TO FULL BUNDLE**

Buy a single weight (or more) now and get reimbursed if you buy the whole font bundle later at any time. This is a great way to explore a new typeface without full commitment. To take advantage of this, please write and email to [info@type-together.com](mailto:info@type-together.com)

**CUSTOM WORK**

We offer custom type solutions tailored to the customer's needs. This may include new typefaces developed from scratch, font modifications of existing typefaces, extension of language support or creation of logotypes. Please contact us for details.

**WEBFONTS**

We have partnered up with *Typekit* and *Fonts.com* that are able to reliably serve our fonts to your websites and provide you with the necessary technical support.

*Self-hosting* is available for websites with over 1 million pageviews per month. Please contact us, if you wish to use this service.

Sanserata, Type Design:

*Gerard Unger*

[WWW.TYPE-TOGETHER.COM/SANSERATA](http://WWW.TYPE-TOGETHER.COM/SANSERATA)

© *TypeTogether*

Sanserata® is a registered trademark of TypeTogether. All rights reserved.

For further information, pricing and ordering, please visit [www.type-together.com](http://www.type-together.com)

---

**typetogether**

INFO@TYPE-TOGETHER.COM

---