typetogether

TABLET GOTHIC FONT FAMILY UPDATE
WHAT HAS CHANGED

TABLET GOTHIC FAMILY

Graphic designers know well that the art of composing titles and paragraphs correctly is not easy, especially when it comes to publications needing both flexibility and graphic coherence amidst dense amounts of information. Tablet Gothic was engineered by Veronika Burian and José Scaglione for publications simultaneously released digitally and in print. As such, it is a grotesque sans serif that looks to the future of digital publishing with a clear understanding of its analogue history.

Tablet Gothic delivers the sturdy, straightforward, and clean appearance expected from a grotesque grounded in 19th century Britain and Germany, and allows itself a good measure of personality to stand out on the page. Its exhaustive 84 styles — six series of widths and seven weights in each series, plus matching obliques — guarantee that, whatever the need, there's at least one Tablet Gothic style that performs well both technically and aesthetically. Its almost-vertical axis is one key allowing Tablet Gothic to come in a wide range of styles without losing its signature look. The Wide, Normal, and Narrow widths therefore produce a beautiful texture and highly readable text blocks at small sizes.

Many grotesque typefaces suffer in several ways. They often have unresolved or competing terminals, vertical emphasis, inexplicable stroke contrast, general clunkiness, a shortage of internal space in their heavier weights, and therefore lack fundamental movement through words. What at first is celebrated as their quirks are in fact a problem for readability because these qualities stop the eye at almost every letter. But set the word 'gears' in Tablet Gothic and notice the subtle line that angles up and to the right through an interplay of internal space and diagonal terminals. This quality pushes the reader's eye through one sentence and on to the next, masterfully avoiding the previously mentioned pitfalls. It is particularly compelling in Tablet Gothic's semibold and heavier weights since the terminals have more definition and are a large part of this visual propulsion.

Tablet Gothic's flexibility and voice make it a solid progression from the clunky, tepid, or less readable grotesque typefaces that are chosen because they are safe. Tablet Gothic is better than safe; it is pleasing and comprehensive, making it perfect for branding or in long texts. Tablet Gothic's character set covers well over 200 languages that use the Latin extended alphabet. Each style features ligatures, lining and tabular lining figures, arbitrary fractions, superiors/inferiors, and numerators/denominators. The complete Tablet Gothic family has been optimised for today's varied screen uses, comes in the variable font format for infinite style options or as static OpenType styles, and can be purchased individually, by series, or as a complete bundle.

WHAT IS NEW?

1. Additional glyphs

2. Language extension to cover Vietnamese

3. Improvements of some shapes, spacing, and kerning

4. Addition of the Variable font format

1. ADDITIONAL GLYPHS

All styles: Over the past 10 years our standard character set has been updated, modified, and expanded. Therefore several glyphs had to be added to Tablet Gothic v 2.0.

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2. LANGUAGE EXTENSION: VIETNAMESE

All styles: To support Vietnamese, an entire set of additional glyphs was added, plus all alternate glyphs.

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3. IMPROVEMENTS OF SOME SHAPES, SPACING, AND KERNING

All styles: Outlines of the character set were reviewed and improved where necessary. The design space and shape compatibility were re-engineered in preparation for the variable font format. Spacing and kerning was improved where necessary.

NOTE: It is possible that due to the changes texts set in the Tablet Gothic v1.0 will reflow.

4. ADDITION OF THE VARIABLE FONT FORMAT

All styles: Complete re-engeering and updated Opentype coding to ensure a fully functional variable font format.

FAMILY UPGRADES

Buy a single weight (or more) now and get reimbursed if you buy the entire font bundle at a later time. This is a great way to explore a new typeface without full commitment. To take advantage of the upgrade, please email *info@type-together.com.*

CUSTOM WORK

We offer custom font solutions tailored to your needs. This includes developing new typefaces from scratch, modifying existing typefaces, extending language support, and creating logotypes. Please contact us for details at *info@type-together.com.*

LICENSING

Our complete font catalogue, along with the type family presented here, are available for print, self-hosted web applications, and app embedding from TypeTogether's online store. For other types of licences and more information, please contact us at *info@type-together.com.*

TESTING OUR FONTS

TypeTogether actively seeks ongoing dialogue with all type users and therefore offers free temporary licences to test any of our typefaces. The test fonts are fully functional and include the entire character set and OpenType features. To request test fonts, please contact us at *info@type-together.com.*

PREMIER

TypeTogether Premier is our free service that makes it easy for creatives to access and test our entire font library with a one-click trial licence. You'll find over 100 high-quality, award-winning font families, 900+ styles, and support for 13 unique writing systems, with more on the way. And only TypeTogether Premier partners are the first to test beta fonts and use them in commercial work before anyone else.

EDUCATIONAL & CHARITY DISCOUNT

TypeTogether offers an educational discount on all typeface purchases for students and those in education (schools, departments, etc.). This discount also extends to NGOs and charities in general. Please contact us for details at *info@type-together.com*.

For further information, samples, and ordering, please visit www.type-together.com.

TABLET GOTHIC

Design: Veronika Burian, José Scaglione
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